



December 2015

Dear San Marco Merchant:

Our Merchants Association had great accomplishments in 2015; continued maintenance and beautification of San Marco and Balis Park, marketing and promotion, ongoing efforts to solve existing and future parking needs, north parking lot alley repaving, and several new events. We improved the look of the Square by replanting all of the sidewalk planters, enhancing the atmosphere for patrons and customers shopping and dining in the Square. We also applied for and were recipients of a grant for an electric vehicle charging station that should be installed in early 2016.

With all of the success this past year has brought, there is still room for growth and improvement. The SMMA has many things on the agenda to maintain our success and grow in the future. A very involved and active Board along with volunteer committees will enable San Marco to keep up with Jacksonville's growth and enhance San Marco as a true destination. We need your support and involvement to achieve these goals. Throughout 2016, we will continue the maintenance and beautification of the Square and surrounding business locations in San Marco, including San Marco Boulevard North to I-95, Hendricks Avenue north to Riverplace Boulevard and south to Miramar. We will also continue organizing and promoting events and further our marketing efforts through print, web, and social media campaigns. In addition, we have become more involved with Visit Jacksonville, Downtown Vision, and other organizations that can help bring more customers to San Marco.

San Marco, truly, is the premier neighborhood in which to "Shop, Dine and Live." Your involvement and membership is vital.

San Marco needs you! I urge you to make 2016 the year you add your support for all that SMMA does. Become a part of maintaining, building and marketing the community your business resides in today. In an effort to acknowledge the different levels of membership, we have four tiers:

*Non-Profit Organizations - \$100
Off-Square Merchants - \$150
On-Square Merchants - \$500
Landlords - \$1000*

Respectfully,

Anita Vining

*President
San Marco Merchants Association*



2016 SMMA Membership Registration

Please list business information as you would like it in print publications and on-line listings:

Business Name: _____

Business Address: _____

City, State, Zip: _____

Business Phone: _____

Business Fax: _____

Business Email: _____

Business Website: _____

Business Facebook: _____

Business Twitter/Instagram: _____

Other Social Media (please specify) _____

Contact Name & Title: _____

Contact Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Dues: Non-Profit - \$100, Off Square - \$150, On Square - \$500, Landlord - \$1000

Mail to: SMMA, 4446 Hendricks Avenue, #123, Jacksonville, FL 32207