



*Dear San Marco Merchant:*

*We will be kicking off 2018 by creating a "Guide and Map Brochure" to promote San Marco business & lifestyle. Pictured below is an illustration of one of our proposed covers.*



*This brochure will include a directory listing and map location for all members of the San Marco Merchants Association. It will be available at local hotels, Baptist Medical Center, Visit Jacksonville Kiosks and will be available to you for use in your shop or marketing materials.*

*In addition to the map/brochure we will be expanding the footprint of our shop/dine/live banners to include San Marco Blvd and Hendricks Avenue north of the square. This will provide branding for our many off-square members and keep the San Marco name in front of the many motorists that pass through our area.*

*We will also continue our existing efforts to market and promote San Marco business through events, social media, and the internet. We had a successful "Merchants' Fair" at Baptist Medical Center this year and will be looking for similar opportunities to educate consumers on the many products and services we have to offer. We will also continue our quarterly meetings and newsletters to keep you informed and give you a voice in decisions that impact your business.*

*The four tiers of membership are noted below:*

- Non-Profit Organizations - \$100*
- Off-Square Merchants - \$150*
- On-Square Merchants - \$500*
- Landlords - \$1000*

*Please contact us if you have any questions regarding the association or require additional information and thank you for your continued participation.*

*Respectfully,*

*Robert Harris*

*President San Marco Merchants Association*



## 2018 SMMA Membership Registration

Please list business information as you would like it in print publications and on-line listings:

Contact Name & Title: \_\_\_\_\_

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Facebook: \_\_\_\_\_

Twitter: \_\_\_\_\_

Instagram: \_\_\_\_\_

**Dues: Landlord - \$1000, On Square - \$500, Off Square - \$150, Non-Profit - \$100**

Mail to: SMMA, 4446 Hendricks Avenue, #123, Jacksonville, FL 32207

Or Register online at [mysanmarco.com/community/smma/membership-register/](http://mysanmarco.com/community/smma/membership-register/)