



San Marco
Merchants Association

Dear San Marco Merchant,

This year has been one for the history books. Heading into 2020, the San Marco Merchants Association was planning on a year full of events and exciting priorities as we grow our organization. However, that all changed rapidly with the pandemic and we quickly shifted gears. We realized very early on that we needed to provide as much assistance to our merchants as we could. I would also like to thank the leadership of Joe Carlucci, who was president during these unprecedented times. He worked very hard to ensure we provided everyone with the information they needed to help navigate through the pandemic. Below is a list of some of the accomplishments we as an organization were able to complete this year:

- 1st Quarter Mixer with San Marco Preservation Society
- Cares Act Zoom meeting
- PPP loan forgiveness Zoom meeting
- Jacksonville Small Business relief Zoom meeting
- Partnered with Southside Baptist Church and San Marco Preservation Society for outdoor dining in Balis Park
- Ordered and approved permanent tables and chairs in Balis Park
- Promoted local merchants to the community

While 2020 was a year full of challenges, we are optimistic and excited for 2021! We've already had many new businesses choose San Marco as their home, including: Fig & Willow, Breezy Jazz Club, Pink Salt Restaurant and Wine Bar, and Lululemon. We will have two HUGE groundbreakings this year. One is the very long-awaited Publix development and the other is Park Place Apartments. There is a lot of excitement in San Marco for 2021 and plenty of new energy. It is important that we work together to help San Marco continue to grow and be the premier destination to shop, dine, and live in all of Jacksonville!



Sincerely,

Scott Wohlers

Scott Wohlers
President
San Marco Merchants Association



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Merchants Association

2021 SMMA Membership Registration

Please list business information as you would like it in print publications and on-line listings:

Business Name: _____

Business Address: _____

Business Phone: _____

Business Email: _____

Contact Name & Title: _____

Please mail check to:

SMMA

4446 Hendricks Avenue, #123, Jacksonville, FL 32207

Non-Profit - \$100 / year

Off Square - \$200 / year

On Square - \$500 / year

Landlord - \$1000 / year

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